



# 4<sup>th</sup> Annual St. Jude Washington to Peoria Run

Informational Meeting

Tuesday, April 26th @ 6:30 PM

Five Points Washington, Banquet Room



# Agenda

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- Some Facts
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- Runners
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  - Fundraising
  - Training Runs
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# Introductions

## Washington Committee Members

Jack and Ginger Stone

Dominic and Kate Lang

Jim and Heather Williamson

Sara Hale

## St. Jude Run Office

Angie Wiebler



# Purpose

**To raise money for St. Jude Children's Research Hospital and the St. Jude Midwest Affiliate. Every dollar collected goes to the research and treatment of children with cancer, thanks to our outstanding corporate sponsors who underwrite 100% of our event expenses.**



# Safety

- **High priority**
  - Washington Police escort
  - Chase van with sign and flashing lights
    - **Never** get in or out before it is completely stopped
- **Reflective vest** – mandatory for everyone
  - We have some at \$10 each or bring your own
- **No** iPods, MP3 players, headsets, iPads, etc.
- Use **Caution** at every exchange points
- **Nurses** and first aid kits are available
- **Runners keep to the right and keep compress.**
- **Medical form** for runners & volunteers.
  - This information is confidential!



# Some Facts

The St. Jude Runners Association submitted the final installment to fulfill the 2010 pledge to St. Jude Children's Research hospital. Last year we helped donate **\$2,566,476** making that a total, over the 29 years, of **\$22,729,667**. WOW!!

**Washington to Peoria Run has raised:**

<b>2008 = \$54,000</b>	}	<b>Grand total \$240,000</b>
<b>2009 = \$83,000</b>		
<b>2010 = \$103,000</b>		

**2011 all we can get & more**



# Logistics

Saturday, August 6, 2011

Approximate start time 11:30 AM

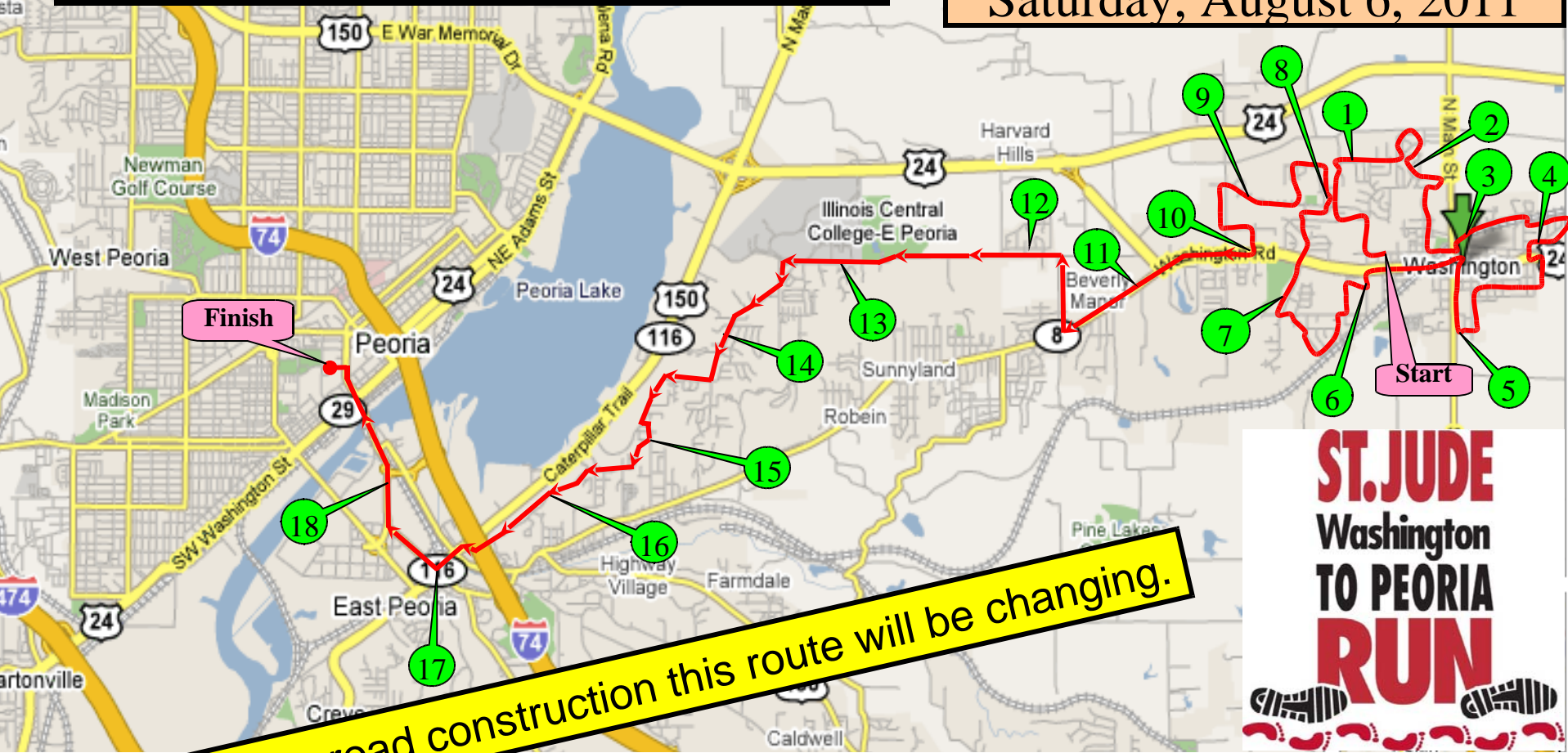
Washington High School parking lot

26.0 mile run

Approximate arrival at Peoria Civic  
Center at 5:00 PM

18.3 miles within Washington's city limits.  
Total run is 26 miles.

Saturday, August 6, 2011



# 2011 Run Route





# Runner Expectations

This is a charity run, Not a race

Relay-style

Each leg is between 0.9-1.8 miles long

9-12 minute/mile pace

\$750 fundraising minimum

Waiver with \$75 entry due by July 1<sup>st</sup>

Must wear a reflective vest

Must be at least 16 years old

New runners packet available

St. Jude License Plates \$20

**Have Fun!**



# How do I raise \$750+ ?

Letter Writing- samples available

- Letter head & mailing envelopes

St. Jude On-line giving

- Sign up instruction on website
- Over \$14,500 last year

Door to Door donations

Employee Sponsorship

No individual fundraisers



# Training Runs

Starting May 3<sup>rd</sup>

Tuesday at 6:00 PM

Saturday at 8:00 AM

Meet at Five Points Lobby

Run at different paces

1 to 4 mile distance

High School Track workouts

Partial course runs



# Mandatory Meetings

Washington Five Points  
Banquet Room A:

Thursday at 6:30, July 21<sup>st</sup> Runners

Monday at 6:30, July 25<sup>th</sup> **Volunteers**

Monday at 6:30, August 1<sup>st</sup> Runners



# After the Run

Clean up vehicles

Shower

Run/walk into the Peoria Civic Center

Team dinner

Team picture at PCC

Check presentation on telethon

Feel great for helping others

Rest



# Sponsors

**Great Big Thank You to our Sponsors**

- Contributions cover all event expenses. (This allows all money raised by runners to go to St. Jude Children's Research Hospitals.)
- Packets available for anyone interested.
- Sponsor a runner or organize a team.

Please support our sponsors!





# Volunteers

Collect, count, and record money

Can shakers

Hand out Food/water/drinks

Make signs/Decorate the vehicles

Help spread the word

Prepare and clean up vehicles

Following Sunday afternoon clean up

Drivers for support vehicles

Photographers

Recruit runners

We can not do this event  
without our great volunteers'  
support and extra effort.



# Fundraising Events

## Introduction of Fundraising Committee

- St. Patrick's Day 3/17 (Completed)
- St. Jude Washington Kids' Run
- Kroger Day Sunday, 5/29, 10AM-3PM
- Walmart Day Saturday, 6/4, 8AM-4PM
- Gracie's Sports Grille & Pizza Thursday, 6/23, 5:30-8:30PM
- Ice Cream Shack Fundraiser

Contact: Heather Williamson

# 2011 St. Jude Washington Kids' Run



- Sunday, May 15, 12:30-3PM
- Washington Community High School Track
- Ages 2-15 years. Conducted in heats.
- Ages groups: 2-5, 1 lap; 6-10, 2 laps; 11-15, 4 laps (1 mile)
- Zoo Lady will do face painting for \$3 (Money goes to St. Jude)
- Funbelievable Balloons will be making balloon characters.
- Care Card Table
- Washington Fire Department is providing first aid & smoke simulator trailer to teach fire safety
- Washington Police Department is providing safety ID kits.
- Early Registration **deadline is April 30<sup>th</sup>** (\$15 entry fee)
- Late Registration is \$20 entry fee (Shirt not guaranteed)
- Come out and watch "Children Saving Children"
- **Please support our generous sponsors:**

**Washington Community Bank**

**David Edwards Drywall**

**Countryside Family Catering**

**CastAways Consignment**

**J.A.M. Screen Printing and Graphic Design**

**Funbelievable Balloons**

**Cornerstone Learning Center**

**Thomas Eye Care**

**Midwest Orthodontic Associates**

# Ice Cream Shack of Sunnyland Fundraisers

- **Every 3<sup>rd</sup> Monday of the month from 5-9PM, 10% of sales will be donated to St. Jude. Also known as St. Jude Mondays.**
- **For every Rocky Road Wizard sold, \$0.25 will go to St. Jude**
- **They are getting Otis Spunkmeirer cookies soon and the Chocolate with pink candies cookie will be the St. Jude Washington to Peoria Run cookie with a % of sales going to St. Jude**
- **Sunday, 7/31 from 3-9PM, 20% of sales go to St. Jude. 50/50 raffle. Also, they may be getting entertainment for this event.**
- **They have collection cans placed outside their windows and all money collected goes to our run.**



[www.wash-stjuderun.org](http://www.wash-stjuderun.org)  
Visit us on facebook



#### How it all began...

The St. Jude Memphis to Peoria Run, the idea of Co-founders Mike McCoy and Gene Pratt, began with the idea of a way to raise money for their favorite charity, St. Jude. The concept of driving to the St. Jude Children's Research Hospital in Memphis and then running back, relay-style, to the St. Jude Midwest Affiliate in Peoria, has come to be one of the foremost charity running events in the nation. Each year since 1982, runners have paid for the honor to participate in this unique, 465-mile event that has raised over \$13.6 million for St. Jude kids.

Because not everyone can participate in the more rigorous Memphis to Peoria Run, auxiliary runs were started from communities throughout Illinois. Each of these cities send runners to Peoria to meet the Memphis to Peoria Runners and help kick off the St. Jude Telethon held in Peoria, Illinois, each year in August.

Started by long-time Bloomington-Normal St. Jude Runners Jack Stone, Dominic & Kate Lang, Sara Faber and Jim Williamson; along with Jack's wife Ginger and Jim's wife Heather; the Washington Run is the newest and will be ran in 1-2 mile legs. Each leg is ran at a ten minute per mile pace so that no one is left behind and we run as a group. There are runners on the road the entire time and you can do as little or as many legs as you want.

***"We Raised \$103,000 for the Kids of St. Jude in 2010!"***

Forms are available  
on website.

Us



## Contact List:

### Jack & Ginger Stone

1404 Westminster Drive  
Washington, IL. 61571

309-357-0703

[stonegd@comcast.net](mailto:stonegd@comcast.net)

[stone.jack@comcast.net](mailto:stone.jack@comcast.net)

### Dominic & Kate Lang

205 Vine Street

Washington, IL. 61571

309-339-9392

[dominiclang@comcast.net](mailto:dominiclang@comcast.net)

[katelang33@comcast.net](mailto:katelang33@comcast.net)

### Jim & Heather Williamson

1930 Fieldstone

Washington, IL. 61571

[williamson.h@comcast.net](mailto:williamson.h@comcast.net)

[jlwilliamson2@comcast.net](mailto:jlwilliamson2@comcast.net)

### Sara Hale

7111 Lancaster Road

Bartonville, IL. 61607

[sarafaberdesigns@yahoo.com](mailto:sarafaberdesigns@yahoo.com)



Questions?